

Goal: Learn to research, judge, and effectively communicate about new technologies.

How: Use the Internet to find two sources about a new technology based product, and write an informative and interesting article about the product.

Categories to choose from: advancements in television, cell phone, or automotive technologies.

Description: On the Internet, use any search engine you choose to find two sources about the same product. Use the information that you find to write a three paragraph article in the style of the article you read in the Popular Mechanics or Popular Science magazine. Your article should explain exactly what the product does, judge how well it does it, and explain who should consider purchasing the product.

Grading – 5 point scale

___ Writing Mechanics – spelling, grammar, punctuation, etc.

___ Quality of Information – how well the product is described

___ Critical Evaluation – how well the product is judged and recommended with significant details

___ Format – Visual appeal of article, use of main ideas and supporting details, catchiness of the title

___ / 4 = _____ / 5 converts to _____ grading percentage

5 = Beyond grade level expectations, achievement is exceptional and personalized. Excellent.	100+
4 = Above grade level expectations, achievement shows personal investment. Very good.	87-99
3 = Average grade level expectation, achievement follows basic assignment guidelines. Good.	74-86
2 = Below level expectations, achievement does not meet basic assignment guidelines. Needs much revision.	60-73
1= Grade 8 or lower expectations, achievement show little effort or progress. Needs to be completed.	50-59
0 = Non-existent or virtually non-existent. Intervention possibly needed to earn credit for class.	X < 50