

Name: _____

New Product Press Conference News

Public Speaking

Ten Eyck

For your fourth speech, you will present your first **Formal Speaking** assignment (25% weight). This speech is in the form of a new product press conference. This means that you are taking on the role of a company spokesperson whose job it is to plan the unveiling of a new and amazing product, and to deliver the news of this amazing, wonderful innovation or invention that everyone should run out and buy right away.

Press conferences are preplanned media events presented by professionals. Therefore, your speech needs to show planning and a professional appearance. Appropriate attire is recommended for a good visual aid grade, as is a PowerPoint to accentuate your announcement. Presentations will be scheduled ahead of time so you will know what day you are presenting.

Your product may be anything of your own imagining or you may base your speech on a real product if you like.

Speeches begin 3/8/2010 and must be between 5-10 minutes long

Name: _____

New Product Press Conference News

Public Speaking

Ten Eyck

For your fourth speech, you will present your first **Formal Speaking** assignment (25% weight). This speech is in the form of a new product press conference. This means that you are taking on the role of a company spokesperson whose job it is to plan the unveiling of a new and amazing product, and to deliver the news of this amazing, wonderful innovation or invention that everyone should run out and buy right away.

Press conferences are preplanned media events presented by professionals. Therefore, your speech needs to show planning and a professional appearance. Appropriate attire is recommended for a good visual aid grade, as is a PowerPoint to accentuate your announcement. Presentations will be scheduled ahead of time so you will know what day you are presenting.

Your product may be anything of your own imagining or you may base your speech on a real product if you like.

Speeches begin 3/8/2010 and must be between 5-10 minutes long